



National Speaking Tour

For More Information Contact:

Educating for Justice
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Educating for Justice

Nike Corporate Accountability Campaign

NATIONAL SPEAKING TOUR: Overview

WHO WE ARE:

Educating for Justice (EFJ) is a nonprofit education and advocacy organization based in Belmar, NJ. Founded in June 2001 as an outgrowth of the Living Wage Project, EFJ is deeply committed to the belief that all people value justice, fairness and the dignity of every human person. We recognize however that many people in our global community are unaware of the social injustices that undermine the unity of our human family. Educating for Justice works to rectify this problem.

We believe that the most effective means of education include elements of immersion, analysis, reflection and action. To this end we have been diligently working on a cross-boarder solidarity campaign as a model for ending social injustice through education, empowerment and action.

Our *Nike Corporate Accountability Campaign* which began with a one-month immersion experience living with Nike's factory workers on \$1.25 a day in a slum in Indonesia, now includes an international web presence at www.nikewages.org, a national speaking tour of universities and high schools, a shareholder education and advocacy program, a full-length documentary film in progress, a national grassroots networking and organizing campaign, a political advocacy program and an international media campaign.

The activities of our organization have been covered by Reuters, Associated Press, Agence France Presse, BBC, CNN, Australian Broadcasting Corporation, NPR and others. It has also been broadcasted globally throughout the U.S., Australia, Europe, and Asia on radio, television and print media.

WHAT WE DO:

One element of our *Nike Corporate Accountability Campaign* is a national speaking tour. In the past year we have spoken at college and high school campuses, and to community and parish groups in the Northeast, Midwest, Southeast and West Coast.

During our two-hour multimedia presentation including video footage, music, slide shows, interactive demonstrations, and a question and answer period we attempt to humanize the lived reality of Nike's workers and bring their compelling stories to your community. Our goal is to engage students, coaches, athletes, business and economics majors and professors, fraternity and sorority members, etc. in an ongoing dialogue about the sweatshop issue, empower them to take action on behalf of justice, and give them concrete examples of what they can do to make a difference.

WHERE WE HAVE BEEN:

Northeast and Southeast: Fordham University, Princeton University, St. Joseph's University, Amherst College, University of Connecticut, Yale University, Middlebury

College, Bowdoin College, Bucknell University, University of Vermont, Swarthmore College, Queens College, Union Theological Seminary, New York University, St. John's University, American University, James Madison University, University of Virginia, College of Charleston, Emory University, Florida State University, Christian Brothers Academy, Holy Ghost Preparatory High School, Regis High School, Mount Saint Joseph Academy and were keynote speakers at the CLEA (Child Labor Education and Action) Conference at the School for International Training.

Mid-West: Western Michigan University, Baldwin Wallace College, Wheeling Jesuit University, University of Dayton, Kent State University, John Carroll University, Michigan State University, Grand Valley State University, Central Michigan University, St. Mary's College, University of Notre Dame, University of

Chicago, Loyola University of Chicago, University of Illinois Urbana-Champaign, University of Wisconsin-Madison, Marquette University, University of St. Thomas, St. Olaf College, University of Iowa, Purdue University, Indiana University, Wilmington College, Wittenberg College, St. Ignatius High School and speakers for the United Students Against Sweatshops Mid-West conference and the University of Notre Dame "Sports, Culture and Character" conference.

West Coast: Seattle Central College, Western Oregon University, University of Oregon, Pepperdine University, University of California, Berkeley, St. Ignatius Prep High School, University of San Francisco, Loyola Marymount University, Natural History Museum – Los Angeles (presentation to at-risk youth groups from South Central LA), and the University of San Diego.

WHAT PEOPLE ARE SAYING:

"Damn that was amazing, I was almost in tears at one point."

- Student at the University of Connecticut leaving the presentation.

"I've been here for more than three months, attending every presentation I have time for, and yours was far and beyond the best. It was very well-organized and really informative, but most importantly, you totally struck a personal chord with everyone in that room."

- Kat Melville, Swarthmore College

"Thank you for taking the time to come to Milwaukee. It was truly a life altering experience." - Barbara L., Marquette University

"After I heard you speak, I joined Indiana University's No Sweat group. I just wanted to say thanks for coming to speak. It amazes me how drastically that one night has changed my life"

- Doug B., Indiana University

"I just want to say that Jim and Leslie did a phenomenal job in presenting all of these horrible truths that are an unfortunate reality for the factory workers in Indonesia. They have really opened my eyes to this issue. I had heard about sweatshops before, but I honestly never delved into the issue. To me they represented a lame joke on Jay Leno."

Now, after having had faces and names placed to these heart-wrenching stories, I am going to do whatever I can to help."

- Charles R., St. Olaf College

"Once again, thank you! Your presentation at John Carroll University last week was unbelievable! I have been to many a talk and presentation on justice issues and this was one of the best--truly very professional, organized and touching. Thanks again--you were so inspiring."

- Pat K., John Carroll University

"I saw your presentation at Emory – it was truly excellent, and the information presented was helpful, emotionally and intellectually engaging, and easily translated into personal for those of us receiving it."

- Melody Porter, Emory University

SPEAKERS:



Leslie Kretzu

Leslie Kretzu is co-Director of *Educating for Justice*. Kretzu had just recently returned from volunteering with the Missionaries of Charity in Calcutta, India and Kathmandu, Nepal, when she was asked to join EFJ. Previously, Kretzu worked for two years as a Health Care Legal Information Specialist with the California Medical Association in San Francisco. During her time at CMA she was quite active with social justice work in the San Francisco area. She taught English to Latino immigrants with 24th Street ESL. She worked as a Children's Program Assistant in the Riley Center's transitional battered women's shelter. She facilitated empowerment workshops on behavior addictions for the city's Welfare-to-Work program with the organization, Women in Community Service. Prior to her time in San Francisco, Leslie served a one-year commitment with the Jesuit Volunteer Corps in Anaheim, CA where she worked as a substance abuse counselor at Hope House, Inc.



Jim Keady

Jim Keady is co-Director of *Educating for Justice*. Prior to founding EFJ, Keady taught high school religion for five years at schools in NY and NJ. He also has played and coached soccer at the youth, high school, college and professional levels. He holds a Bachelor of Science degree in Psychology from St. Joseph's University and a Masters in Theology from St. John's University. Keady has a unique position within the anti-sweatshop campaign in that he is the only known professional or college athlete that has publicly refused to take part in endorsing the Nike Corporation. His public refusal to wear and promote Nike's products during his time as an assistant coach with the St. John's University Red Storm was the genesis for his involvement in this campaign.

BOOKING INFORMATION:

To book Leslie Kretzu and Jim Keady for your campus or community, contact us at:

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Current speaking fees:

College or University Campus	\$3000 honorarium + travel and accommodations
High Schools and Community Groups	\$1000 honorarium + travel and accommodations

Honorariums go towards the following:

1/3 of honorarium is earmarked for the building of a Worker Education and Resource Center in Tangerang, Indonesia.

2/3 of honorarium is used to offset our educational programming and administrative costs.

To learn more about our educational programming or the Worker Education and Resource Center, please refer to our *Nike Corporate Accountability Campaign* brochure.