

SAMPLE LETTER

SEEKING FUNDING SUPPORT FOR THE EVENT

August 28, 2001

Dear Julie,

I am writing you on behalf of the United Students Against Sweatshop chapter here at St. Joseph's University. We are currently seeking groups to co-sponsor a dynamic educational event on campus. We have contacted an international education and advocacy organization called Educating for Justice in hopes of bringing their directors to speak on our campus.

The following is a brief introduction to the type of work they do:

Educating for Justice (EFJ) is a nonprofit education and advocacy organization based in Belmar, NJ. Founded in June 2001 as an outgrowth of the Living Wage Project, EFJ is deeply committed to the belief that all people value justice, fairness and the dignity of every human person. They recognize however that many people in our global community are unaware of the social injustices that undermine the unity of our human family. Educating for Justice works to rectify this problem.

EFJ's *Nike Corporate Accountability Campaign* which began with a one-month immersion experience living with Nike's factory workers on \$1.25 a day in a slum in Indonesia, now includes an international web presence at www.nikewages.org, a national speaking tour of universities and high schools, a shareholder education and advocacy program, a full-length documentary film in progress, a national grassroots networking and organizing campaign, a political advocacy program and an international media campaign.

As mentioned above, one element of EFJ's *Nike Corporate Accountability Campaign* is a national speaking tour. In the past year EFJ Directors, Leslie Kretzu and Jim Keady have spoken at roughly 80 college and high school campuses, and to community and parish groups in the Northeast, Midwest, Southeast and West Coast.

During their two-hour multimedia presentation including video footage, music, slide shows, interactive demonstrations, and a question and answer period, Leslie and Jim attempt to humanize the lived reality of Nike's workers and bring their compelling stories to the campus community. EFJ's goal is to engage students, coaches, athletes, business and economics majors and professors, fraternity and sorority members, etc. in an ongoing dialogue about the sweatshop issue, empower them to take action on behalf of justice, and give them concrete examples of what they can do to make a difference.

We are seeking your sorority's support to bring Leslie and Jim to our campus. For them to come to SJU we will need to secure \$3000 for their honorarium, as well as the cost of their travel and accommodations. One-third of this honorarium goes to establishing an Education and Resource Center for factory workers in Indonesia, so in hosting them, we would also directly affect the lives of potentially millions of people. As well, this Education Center will have a college student immersion program, so in years to come SJU students could go to the Education Center and learn the Indonesian culture while teaching English or internet skills for a summer or semester. We are hoping that your organization will be able to commit \$500 towards this exciting event. If you have any questions please feel free to contact me or contact Leslie and Jim directly via their website, www.nikewages.org.

If you could please let me know by September 10th if you are interested I would really appreciate it.

Peace,
Mike P.
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