

BRING THE EVENT EVERYONE IS TALKING ABOUT TO YOUR CAMPUS.

The Human Side of Globalization: Nike in Indonesia A Case Study

Educating for Justice



2002-2003 National
Speaking Tour



www.nikewages.org

"They slept on thin mats placed atop a concrete floor and woke up hungry in the savage heat of the Indonesian summer. They ate rice, vegetables and noodles painstakingly cooked atop the same kerosene heater they used to boil drinking water. They dealt with football-sized rats as fumes from burning trash mixed in the open air with the scent of the village's open sewer system. Funny thing is, this is the life St. Joseph's University graduates Jim Keady and Leslie Kretzu choose for themselves this past summer.

The St. Joe's grads had a motive for spending their summer in such distress: to give the Nike sweatshop issue a human face."

-Philadelphia Weekly, November 1, 2000

What are people saying about EFJ's National Speaking Tour?

"Thank you for taking the time to come to Milwaukee. It was truly a life altering experience."

Barbara L., Marquette University

"I wanted to thank you for the thought provoking presentations you gave on Thursday. I know that many of our students will never be the same. I have had a number of students and teachers coming up to me telling me how much you challenged them. In fact, the Assistant Headmaster, who was only able to attend for part of the evening session, felt that for some students this could be a pivotal, eye-opening event."

Chris Barnitt, Seton Hall Prep

"I've been here for more than three months, attending every presentation I have time for, and yours was far and beyond the best. It was very well-organized and really informative, but most importantly, you totally struck a personal chord with everyone in that room."

Kat Melville, Swarthmore College

"I am in awe of your courage and unfailing dedication. If you ever feel overwhelmed or discouraged, at least know that you have touched and changed the lives of students all over the country, one of the most profoundly affected being myself."

Joi, The College of New Jersey

"I have been involved with Amnesty International and have attended a rally against Nike and Disney sweatshops several years ago, so this was not new to me. However, as 'knowledgeable' as I thought I was, the stories about sweatshop worker's lives in Tangerang, Indonesia was heartbreaking. I am a senior in high school who is willing to give up any summer plans that I had in order to give something back to the world."

Jeanine Dargis, Academy of Holy Angels

"After I heard you speak, I joined Indiana University's No Sweat group. I just wanted to say thanks for coming to speak. It amazes me how drastically that one night has changed my life"

Doug B., Indiana University

"I just want to say that Jim and Leslie did a phenomenal job in presenting all of these horrible truths that are an unfortunate reality for the factory workers in Indonesia. They have really opened my eyes to this issue. I had heard about sweatshops before, but I honestly never delved into the issue. To me they represented a lame joke on Jay Leno. Now, after having had faces and names placed to these heart-wrenching stories, I am going to do whatever I can to help."

Charles R., St. Olaf College

"Once again, thank you! Your presentation at John Carroll University last week was unbelievable! I have been to many a talk and presentation on justice issues and this was one of the best--truly very professional, organized and touching. Thanks again--you were so inspiring."

Pat K., John Carroll University

The Human Side of Globalization: Nike in Indonesia - A Case Study

In their one-hour and thirty minute interactive multi-media presentation, including slide shows, music, role-playing, and powerful new video footage, followed by a thirty minute question and answer period, EFJ Directors, Leslie Kretzu and Jim Keady attempt to introduce their audience to the human side of corporate globalization through the example of Nike's operations in Indonesia.

The presentation details the time Leslie and Jim have spent immersing themselves in the reality of the poor in Tangerang, Indonesia. In August 2000, they lived for one month in a factory workers' slum on \$1.25 a day, a typical wage paid to Nike's subcontracted workers. Along with the personal accounts of lived solidarity, the presentation also includes the latest information on Nike's operations in Indonesia that EFJ has gathered during research trips to Tangerang in 2001 and 2002.

To date, Leslie and Jim have visited more than 120 universities and high schools across the country and have spoken to over 20,000 students, administrators, faculty and community members. They have shared their stories and encouraged their supporters to learn more about the human impact of globalization and also to take specific action on behalf of justice for Nike's 130,000 Indonesian workers.

educating for justice



www.nikewages.org

**For more information or to book
an event contact Jim Keady at
educate4justice@aol.com
or 732.988.7322.**